



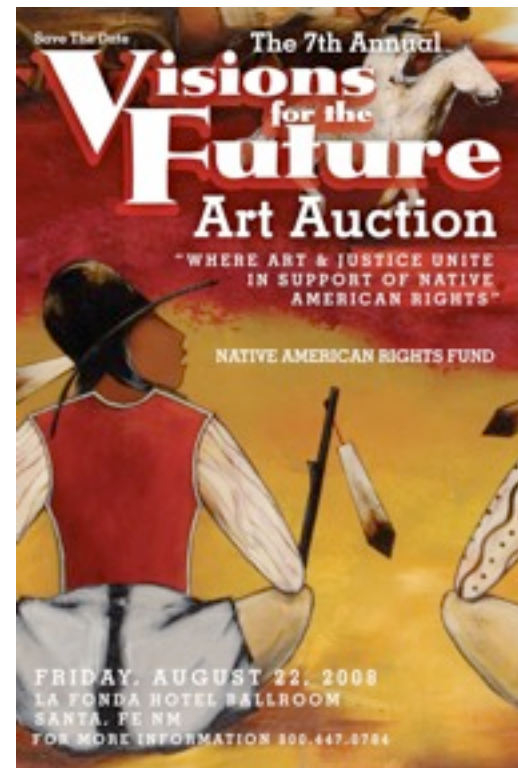
SUPPORT THE BIGGEST NIGHT FOR NATIVE AMERICAN RIGHTS

NARF 7th Annual

Visions for the Future

Benefit Art Auction

Friday, August 22, 2008
La Fonda Hotel
Santa Fe, NM



The Native American Rights Fund's (NARF) **Visions for the Future Benefit Art Auction** is held annually on the eve of the world-famous Santa Fe Indian Market. NARF's auction has become one of the premiere events during the Market.

Last year's Benefit Art Auction was the most successful in NARF's history with **more than 400 people attending** from across the United States and more than **\$200,000 raised** to support NARF's non-profit legal and advocacy work to defend the rights and traditional cultural lifeways of Native Americans. Attendees include tribal and business leaders, artists, celebrities, media, art collectors, philanthropists and supporters of Native rights from all walks of life.

NARF, a national non-profit legal and advocacy organization, has provided assistance to more than 200 tribes and organizations since 1970. We are reliant on the generosity of individuals, businesses, foundations and tribes to continue our work. We invite you review the enclosed materials detailing how you can support Native American rights by investing in the sponsorship opportunities we are offering for the auction.

Your tax deductible sponsorship can make a difference!

BECOME AN AUCTION SPONSOR

- Interested in promoting your company, organization and/or tribe to potential new customers?
- Interested in demonstrating good corporate citizenship locally & nationally?
- Want to help achieve justice for Native Americans?

Becoming a NARF Auction Sponsor is a great way for you to achieve widespread visibility by tapping into an engaged, active community to promote your products and services.

Please take a look at NARF's auction sponsor packages to learn all the ways we can help get your company exposure & MAKE A DIFFERENCE for Native Americans!

7th Annual Visions for the Future Benefit Art Auction

*“Where Art &
Justice Unite
for Native
American
Rights”*

*Presented by the
Native American
Rights Fund
(NARF)*

Why Support NARF's Auction?



NARF Auction 2006, La Fonda Hotel



2006 Featured Intergenerational NARF Auction Artists

NARF's annual Visions for the Future Benefit Art Auction is now in its 7th year. It is NARF's **biggest and most important special event of the year** that helps to raise much needed support and awareness for Native Americans rights. All proceeds benefit NARF's non-profit legal and advocacy work on behalf of Native Americans throughout the United States.

This year NARF will also run a **new ONLINE auction in conjunction with our live Santa Fe Auction**. This will **promote even greater visibility for NARF, the Auction and our sponsors** as well as **increase participation in the event** from people who may not be able to attend the live auction.

Event & Marketing Information

- Held at La Fonda Hotel in the Lumpkins Ballroom, one of the premiere venues in Santa Fe adjacent to the historic plaza
- The auction is held the night before the Indian Market opens. Indian Market draws over 250,000 visitors annually
- The Official Indian Market Guide named NARF's auction as one of the top three auctions held during Indian Market in 2006.
- 2006 was NARF's most successful auction with more than 400 people attending and more than \$200,000 raised in donations, sponsorships & art sales.
- NARF Auction attendees and supporters include tribal and Indian business leaders, casinos, businesses, philanthropists, media, art collectors, artists, celebrities and Native American rights supporters from wide-ranging demographic backgrounds
- Advertised in full-page glossy print ads appearing May-August in national publications such as NMAI & Native Peoples Magazines.
- Full-page ads run in prime Santa Fe publications such Bienvenidos, Pasatiempo & the Official Indian Market Guide prior and during Indian Market.
- The Auction is marketed to more than 40,000 NARF constituents nationally and internationally through direct mail and online as well as on KUNM radio in Albuquerque & Santa Fe
- Promoted on NARF's website which averages 20,000 visitors per month and its MySpace with more than 6,000 visitors per month



Sponsorship Packages

7th Annual Visions for the Future Benefit Art Auction

“Where Art & Justice Unite for Native American Rights”

Presented by the Native American Rights Fund (NARF)

NARF’s Annual Visions for the Future Benefit Art Auction is NARF’s biggest and most important special event of the year for the rights of Native Americans. **Every dollar raised through sponsorships, donations and auction sales goes directly to support our non-profit legal and advocacy work on behalf of Native Americans.** Please consider investing in one of our Visions for the Future sponsor packages. NARF offers a wide range of **sponsorship recognition opportunities** with each package. These sponsorship benefits are designed to help companies, tribes and organizations **achieve widespread visibility** by tapping into an engaged, active community to promote your products and services. **Every sponsorship is 100% tax deductible.**



TURQUOISE SPONSOR: \$10,000 & Above

- Company/Tribal recognition with large logo in auction catalog
- Full-page ad in auction catalog
- Logo/Sponsor recognition to appear on NARF auction homepage, all auction web pages & NARF Myspace (avg. 6,000 per month)
- Logo in all ads appearing in Bienvenidos, Pasatiempo & Official Indian Market Guide auction ads (**deadline for sponsorship recognition in ads June 20*)
- Logo/Name recognition in all press releases and promotions for auction distributed to email list of 15,000+, 6-8 times prior to Auction
- Sponsor recognition from podium & photo op with NARF leadership and featured artists at the Auction
- 6 VIP passes to special honoring dinner for tribal leaders and sponsors August 21st in Santa Fe & sponsor recognition gifts
- Company/tribal logo displayed and promotional materials distributed at Auction
- Sponsor spotlight feature with logo in NARF print and online publications following the auction that are sent to 40,000+ donors, tribes, organizations and supporters of NARF.



SILVER SPONSOR: \$5,000-\$9,999

- Recognition with mid-size logo in auction catalog
- Half-page ad in auction catalog
- Logo/Sponsor recognition to appear on NARF auction homepage, all auction web pages & NARF Myspace (avg. 6,000 per month)
- Recognition in all ads appearing in Bienvenidos, Pasatiempo & Official Indian Market Guide auction ads (**deadline for sponsorship recognition in ads June 20*)
- Recognition in all press releases and promotions for auction distributed to email list of 15,000+, 6-8 times prior to Auction
- Sponsor recognition from podium at the Auction
- 4 VIP passes to special honoring dinner for tribal leaders and sponsors August 21st in Santa Fe & sponsor recognition gifts
- Company/tribal logo displayed & promotional materials distributed at Auction
- Logo & recognition in NARF print and online publications following the auction that are sent to 40,000+ donors, tribes, organizations and supporters of NARF.



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Sponsorship Packages

SAGE SPONSOR: \$2,500-\$4,999

- Recognition with small logo in Auction catalog
- Quarter-page ad in auction catalog
- Logo & recognition on NARF auction homepage & NARF Myspace (avg. 6,000 per month)
- Recognition in all press releases and promotions for auction distributed to email list of 15,000+, 6-8 times prior to Auction
- Sponsor recognition from podium at the Auction
- 2 VIP passes to special honoring dinner for tribal leaders and sponsors August 21st in Santa Fe & sponsor recognition gifts
- Company/tribal promotional materials distributed at Auction
- Recognition in NARF print and online publications following the auction that are sent to 20,000+ donors, tribes, organizations and supporters of NARF.

SAGUARO SPONSOR: \$1,000-\$2,499

- Recognition in Auction catalog
- Eighth-page ad in auction catalog
- Recognition on NARF auction homepage & NARF Myspace (avg. 6,000 per month)
- Recognition in all press releases and promotions for auction distributed to email list of 15,000+, 6-8 times prior to Auction
- 1 VIP pass to special honoring dinner for tribal leaders and sponsors August 21st in Santa Fe Sponsor & sponsor recognition gifts
- Recognition in NARF print and online publications following the auction that are sent to 20,000+ donors, tribes, organizations and supporters of NARF.

JUNIPER SPONSOR: \$500-\$999

- Recognition in auction catalog
- Sponsor recognition gifts
- Recognition in NARF print and online publications sent to 40,000 +

Please invest in Native Americans by helping to defend their rights and traditional lifeways. Every dollar raised will MAKE A DIFFERENCE to helping to ensure there is justice for Native Americans and the promise of a better future for the generations to come.

To become a Visions for the Future Auction Sponsor, please fill out the enclosed form and start MAKING a DIFFERENCE TODAY. For more information contact Crystal Echo Hawk, NARF Assistant Director of Development: Tel. 303.447.8760 or at crystal@narf.org. Thanks for your consideration & support!